A partnership proposal for our regional development

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REPUBLIC OF CRANE
Our regional issues in the Republic of Crane

- Less employment opportunity
- Population outflow of highly educated person (brain drain)
- Poor infrastructure due to less tax income

**EXAMPLE**

- Unemployment rate recorded 18% in 2020.
- More than 50% university graduates flow out of the city.
- More than 80% of road is unpaved.
Examples of our regional challenges in the Republic of Crane

- Unavailability of fresh and affordable vegetables (import dependent)
- Unavailability of safe and affordable drinking water
- Disease caused by mosquitos

We want to solve these issues by incubating start-ups
Positive impact of solving regional challenges by incubating start-ups

START-UPS solve the challenges

ENTREPRENEURSHIP is fostered in the region and the university

MORE GRADUATES stay and work in/for the region.

LEARNING OPPORTUNITY is generated.

EMPLOYMENT OPPORTUNITY is created

Job Opportunity for Highly Educated graduates is created

REGIONAL DEVELOPMENT for all stakeholders is achieved.
What is necessary to increase the number of start-ups

Technology

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Entrepreneurship and Business experience
Technology

Example

Entrepreneurship and Business experience
Achievement
Support the incubator should provide

- Mentoring support
- Technical/Legal support: IP management, Tech transfer etc
- Funding support
- Market opportunity finding
- Capacity development: Entrepreneurial spirit, Business skills etc.
- Collaboration

Entrepreneurship and Business experience

Private sector
Function of an incubation center

Mentoring support

Technical/ Legal support
IP management, Tech transfer etc

Market opportunity finding

Funding support

Capacity development
Entrepreneurial spirit, Business skills etc.

Collaboration

Private sector

Entrepreneurship and Business experience

Technology
Function of an incubation center

- Technology
- Entrepreneurship

Private sector

- Mentoring support
- Funding support
- Technical/Legal support
  - IP management, Tech transfer etc
- Market opportunity finding
- Capacity development
  - Entrepreneurial spirit, Business skills etc.
- Collaboration

EXAMPLE

Entrepreneurship and Business experience
Start-ups lead regional development
Our humble request

Mentoring support

Having one-hour weekly meetings for 2 project.
(either online or face to face)

Provide advice for their commercialization of research.

Advice on their presentation material, pitch-deck, business model, networking, grant application etc.

Mentoring fee: XXX / 1 meeting